



Capitalize on the POWER of an IBM Solution Make Smarter IT Decisions

Now more than ever, there is a need to make even smarter decisions related to all aspects of your business including your IT infrastructure. This complimentary, one-day IBM seminar is the perfect opportunity to see for yourself why a combined IBM middleware on IBM Power Systems solution has the unique ability to address the needs of both your data center and your lines of business. Live demonstrations, presented by experienced IBM IT experts will answer your questions without wasting your time.

Learn how to better control your costs, manage your systems more efficiently and make your employees more productive. See for yourself how you can use the capabilities of IBM Information Management, Lotus and WebSphere software to implement smarter IT solutions for your business. You will also see how Tivoli software and Power Systems servers combine to deliver economies of scale and provide data center services with the lowest cost of ownership.

We will discuss real business problems and how an IBM solution can help you solve them. Once you see how a combined IBM middleware on IBM Power Systems solution compares to the competition, the path to a better IT infrastructure and a smarter set of solutions will be clear.

Register today for the complimentary Capitalize on the POWER of an IBM solution seminar. The presentations and live demonstrations will help you decide for yourself what is real. So you can stop wondering – and start building a better, smarter infrastructure for your organization.

AGENDA

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| 8:30 am – 9:00 am | <ul style="list-style-type: none"> Registration and Continental Breakfast Smarter Planet Solutions with IBM Software on Power Systems Smart Work with WebSphere Create New Intelligence with Information Management Smart Development with Rational Migrating to the Power Systems Stack Just Makes Sense Exploit Lotus and Power to Replace Expensive Software and Commodity Systems Build a Dynamic Infrastructure and Take Costs Out with Power Systems Virtualization Deliver Cost-Effective Private Clouds with Tivoli Software |
| 3:00 pm | Question and Answer Session and Close |

Thursday, September 16, 2010
Birmingham Marriott
3590 Grandview Pkwy,
Birmingham, AL 35243



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