

IT Infrastructure Simplification

“Whatever type of technology our company is interested in, we always speak to Dynamix Group first. They are our IT Partner.”

- Director of IT, Manufacturing Company

SUCCESS STORY

Through our application modernization process, we took our client's in-house legacy ordering system and brought it online in just over two weeks. The result - reducing Customer Service phone time and increasing sales by 70%.

CLIENT NEED

A \$200 million manufacturing company wanted to automate its order entry process; a process that they saw as being complex, expensive and time consuming.

DYNAMIX SOLUTION

With the company's legacy system running on a IBM zSeries, Dynamix Group installed HATS software on the server and web enabled the application. To create a GUI interface for consumers and sales persons to interact with online, the application modernization took just over two weeks. The results are astonishing. Their sales volume increased by 70%. Order entry errors have decreased and overall speed and efficiency has quadrupled. The Customer Service reps now spend their time being proactive with leads and taking new orders. While on the road, Sales Reps can process their orders online instead of picking up the phone.

THE RESULT

More sales, more efficiently, to more people!

PRODUCTS/SERVICES

IBM eServer i5, IBM WebSphere, Dynamix Group Technical Services and Dynamix Group Alliance Partner

For more information on our success stories visit us at www.dynamixgroup.com.